



# **ECUST Management Education in Living Cases with Industries**



# History

1952

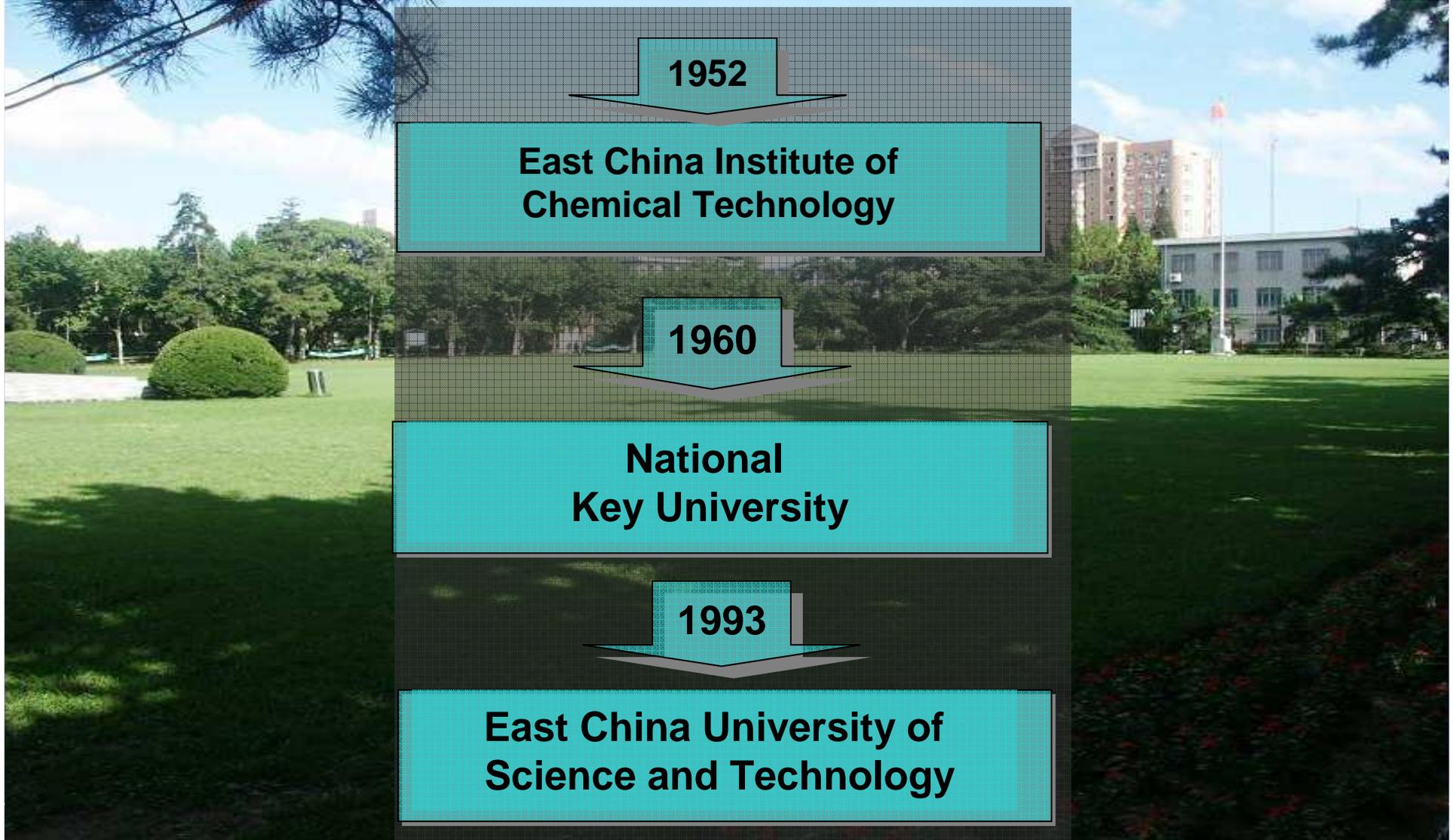
**East China Institute of  
Chemical Technology**

1960

**National  
Key University**

1993

**East China University of  
Science and Technology**

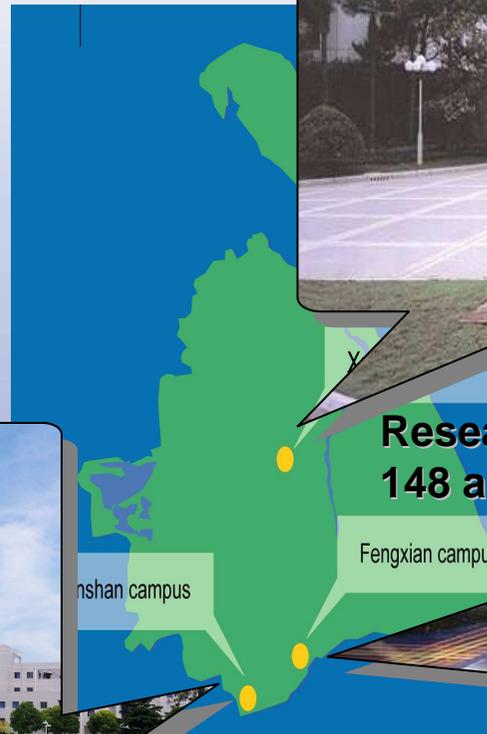




# Location



**High-tech Transfer, 50 acres**



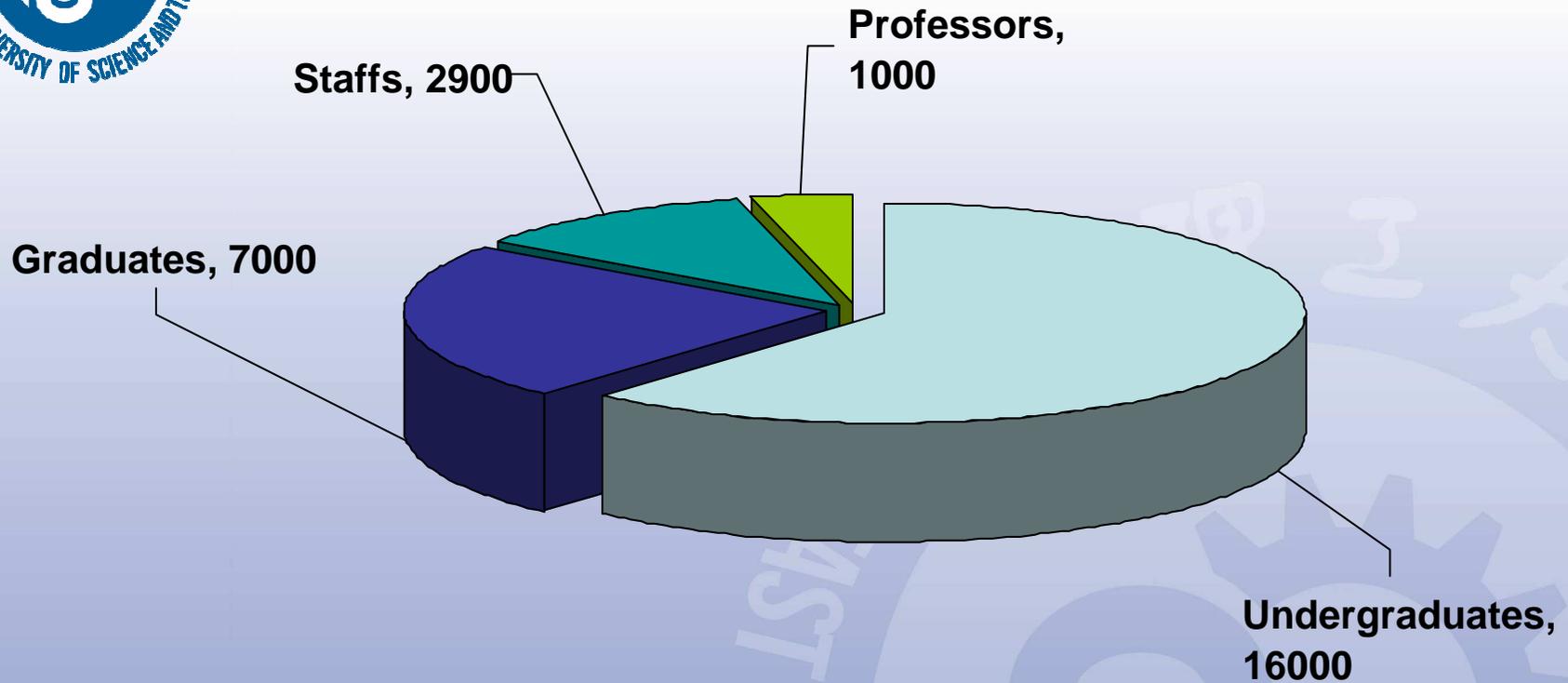
**Research and Graduate Education, 148 acres**



**First two years, undergraduates, 250 acres**



# Staffs and Students (Full-time)





# 14 Academic Schools

- **Chemical Engineering / Biotechnology / Chemistry & Molecular Engineering / Materials Science and Engineering / Resources & Environment Engineering / Mechanical and Power Engineering / Information Science and Engineering**
- **Pharmacy**
- **Science**
- **Business**
- **Social & Public Administration**
- **Art, Design & Media**
- **Foreign Languages**
- **Law**





# The Professional Master's Programs

- 53 Bachelor, 121 Master,
- 44 Doctoral programs
- 20 Engineering Master,
- MBA, EMBA, MPA





# **Ph.D. degree programs in areas: Engineering, Science, Medicine, Sociology**

## **Top Disciplines**

**Chemical Engineering (including Petroleum Chem. Engr.) No.1~3**

**Biochemical Engineering and Biotechnology No.1~2**

**Applied Chemistry and Molecular Engineering No. 1~2**

**Pharmaceutics (Engineering) No.1~3**

**Process Equipment Top3**

**Control Theory and Engineering Top10**

**Resource and Environmental Engineering Top10**

**Material Science and Engineering Top20**

**Chemistry No. 15~20**

**Sociology Top 10**

**Chinese University Ranking 30 ~35th.**

**Faculty in 50th, Graduate in 40th, Undergraduate in 30th,**

**Research in 20th, Technology Transfer in 10th.**

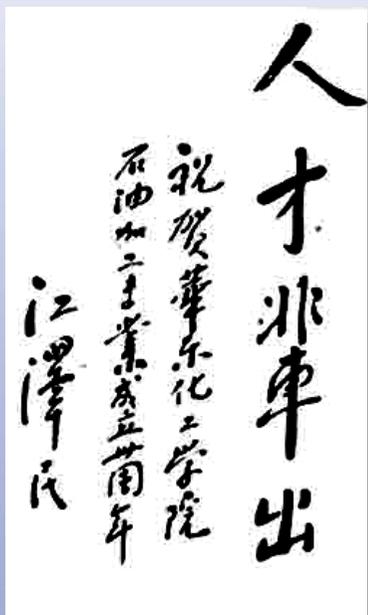




# Typical Researches and Service

## Petro-Chemical Technology--

- Patent Technologies to Sinopec and PetroChina
- Graduates to Sinopec and PetroChina
- Sinopec ranking 17th-20th on the world





# Clean Coal Technology

## Patent Technologies



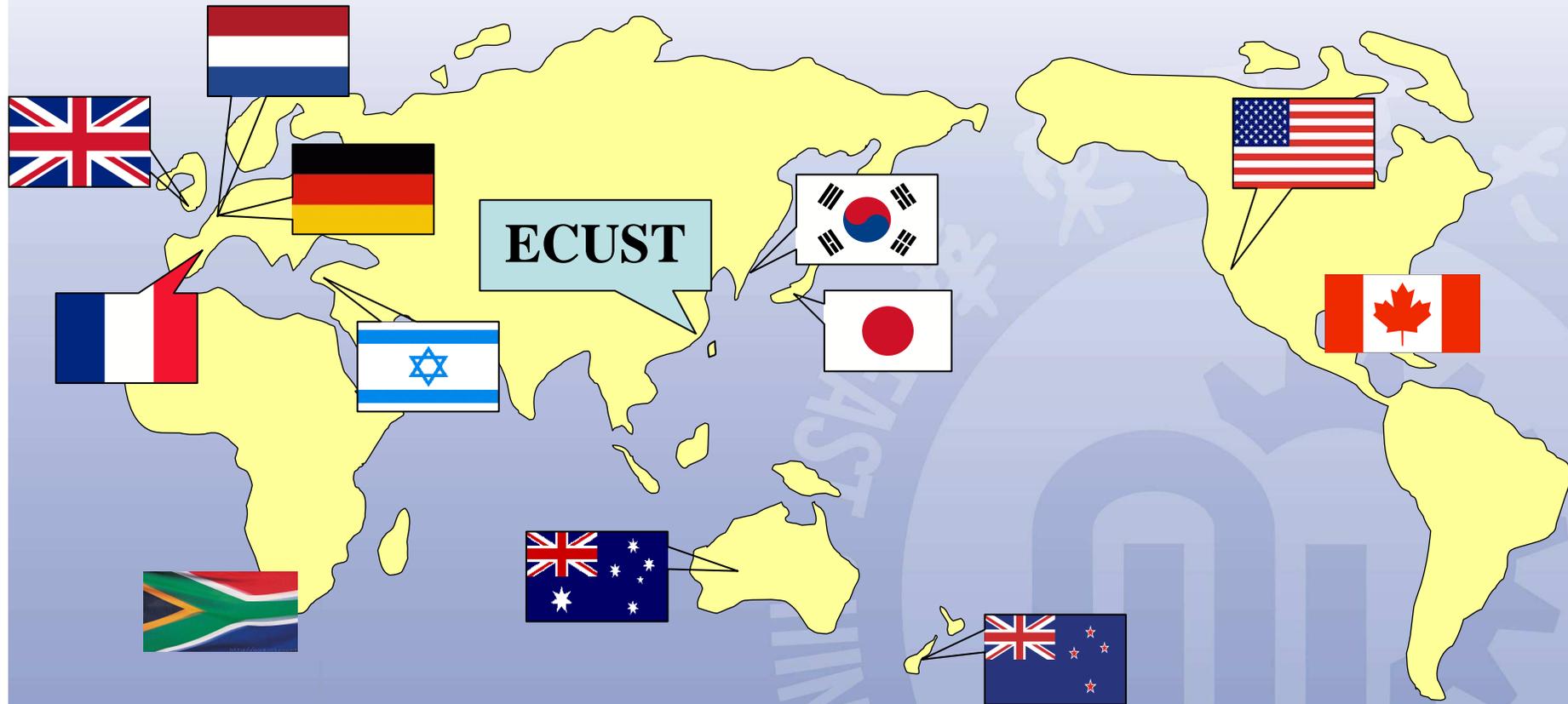
**One of 10 Great Progresses from Chinese Universities in Scientific Researches (2006)**

**One of 10 Paradigm for Enterprise-Universities Research Cooperation (2006 in China)**





# Cooperated Universities





# Introduction on ECUST

## School of Business

- Founded in 1990, the earliest and biggest School at ECUST
- 5 departments, 5 research institutes, 3 research center, and 9 education and functional centers
- Over 100 well-qualified and experienced faculties, more than 50% being Professors and A/Professors
- About 3000 undergraduates
- 1200 graduates



# School Vision and Mission

## **Vision: 4Ps**

- **Perspective**
- **Persistence**
- **Precise**
- **Practice**

## **Mission:**

- **A cradle of training business leaders as well as top managers with global perspectives and sound business ethics;**
- **A think-tank for the government decision-making and businesses sustainable development;**
- **A community connecting students to an academic, professional, and social network to teach and create new knowledge.**



Universität Hamburg

## ECUST-UHH Collaboration

- **ECUST and University of Hamburg (UHH), Germany**
- **Double Degree with a multi-disciplinary Program**
  - First year at ECUST,
  - Second year at UHH
  - MBA Degree awarded by ECUST
  - MiBA Degree awarded by UHH
- Living cases with
  - consulting management practice
  - problem – solving oriented approach
  - joint groups with international students
  - cross-cultural communication



## **MBA Education with the concept of the sustainable Development**

We focus on

- Global leadership with Business Ethics
- Education on Corporate Social Responsibility (CSR)
- Environment Protection
- Sustainable development in social and economic development in China



# Learning to Grow!

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